

# CASM: Unlocking the Potential

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## The Three Opportunities

**AUTHORIZING  
ENVIRONMENT**

(EIR, MDGs,  
PRSP)

Demand for  
sustainability



Donors,  
bilaterals

+

CASM



**Small-Scale Mining**  
*contributing to*

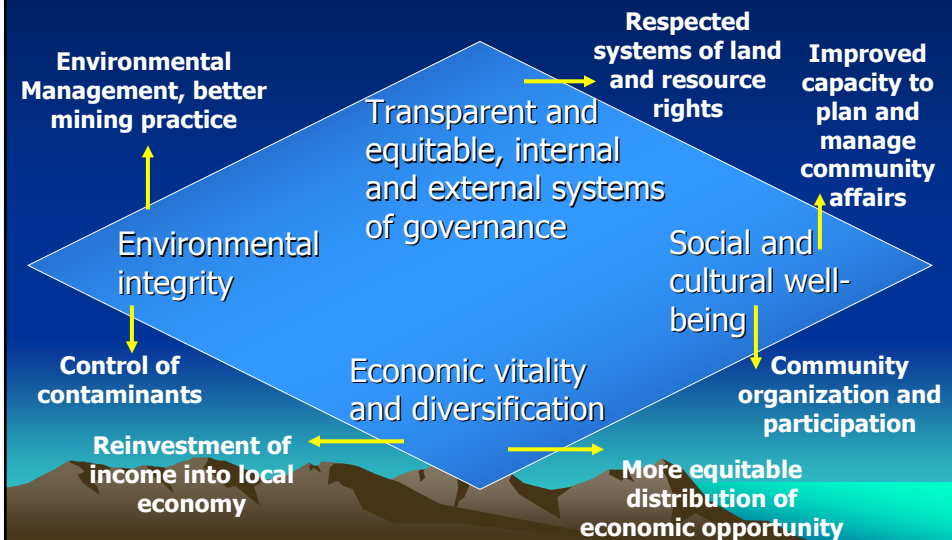
**Poverty Reduction  
and Building of  
Sustainable  
Communities**

# The Authorizing Environment Opportunity

- Millennium Development Goals
- Johannesburg Summit on Sustainable Development
  - Demand for not only large-scale, but also small-scale sustainable mining development
- Extractive Industries Review
  - Process launched in 2000, completed in 2004
  - Management Response approved by the Board
    - The three main enabling conditions are:
      - pro-poor public and corporate governance, including proactive planning and management to maximize poverty alleviation through sustainable development;
      - much more effective social and environmental policies; and
      - prior informed consultation.



# The Poverty Reduction and Sustainable Communities Opportunity



## The CASM Opportunity

- a knowledge based community, launched in 2001
- original mandate to collect and share the accumulated wisdom and experience of the last decade on small-scale and artisanal mining
- aim to contribute to the reduction of poverty and the construction of more viable livelihoods in rural areas where small-scale mining is a significant activity.

## CASM Partners

- DFID, UK
- World Bank
- Conservation International
- ICMM (International Council on Mining and Metals)
- ILO
- UN Agencies
- Institute for Geo-Resources & Environment, AIST (Japan)

## **CASM Strategic Objectives**

### **Reducing poverty and building sustainable communities**

- Enhancing governance and transparency;
- Improving environmental sustainability and natural resources management;
- Improving health in mining areas

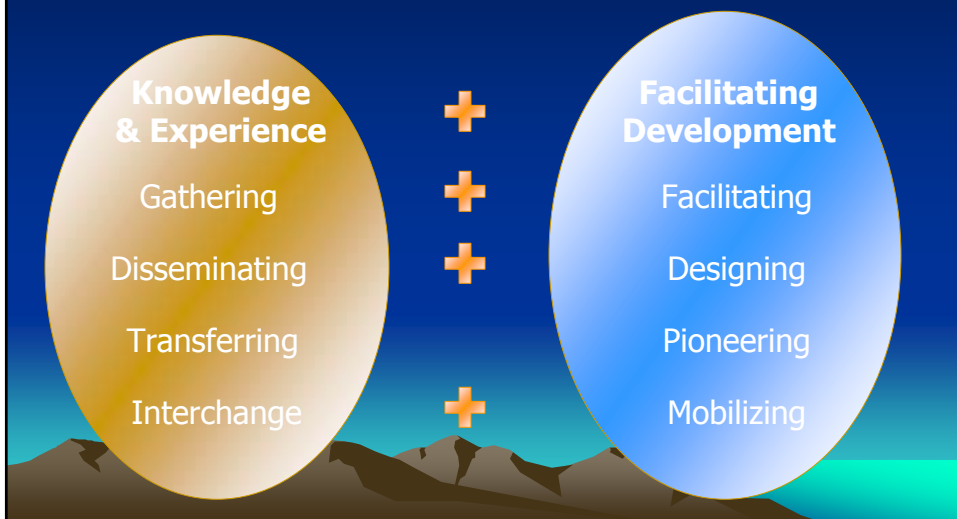


## **CASM Shift of Focus**

- Governance and transparency at all levels;
- small scale mining as a non-farm income generating activity and its effective integration into the rural economy;
- The empowerment of women;
- Elimination of child labor;
- Environmental health, including public health and safety, HIV/AIDS.



# The New CASM



## Applying the Strategy

### **Nigeria Sustainable Management of Minerals Project**

- Currently under preparation
- Five-year program
- Focus on the enabling environment, small-scale and artisanal mining, and private sector development

# Applying the Strategy

## Comprehensive Integrated Approach to ASM:

- Formalized Legal/regulatory framework
- Environmental framework
- Microfinancing/matching grants schemes
- Fair marketing arrangements
- Capacity building at the community level
- Extension services (e.g. business skills, environmental management)
  - (Jos School of Mines)
  - Training programs
- Pilot projects in selected areas to integrate all of the above

# Applying the Strategy

## Two-part shift in Government's Role

From owner/operator  to Regulator  
From policing function  to Enabler

# Applying the Strategy

Shift in Small-scale miner's role:

from illegal miner/outsider

→ to an empowered participant in  
the formal economy

# Applying the Strategy

Marketing/commercial role shift:

from opaque, non-market-based, exploitative,  
with benefits concentrated in a few hands

→ to transparent, market-  
based, modernized, fair,  
equitable arrangements for sharing  
rents

# Applying the Strategy

## Process/changing the mindset

- Community-based approach
  - Government buy-in
  - Baseline assessment
    - Community development plan
    - Implementation
    - Results-based approach/monitoring
  - Consultations with stakeholders (involvement of civil society, NGOs, private sector counterparts)
  - CASM third-party independent advisory and monitoring assistance

