

Madison Dialogue Ethical Jewelry Summit

October 25-26, 2007

World Bank Headquarters
Building J
701 18th Street N.W.
Washington, D.C.

DETAILED AGENDA

ORGANIZERS:

**ARM, CASM, DE BEERS, EARTHWORKS, ETHICAL METALSMITHS, FLO
INTERNATIONAL, PARTNERSHIP AFRICA CANADA, JEWELERS OF AMERICA,
RAPAPORT GROUP**

THANKS TO OUR GENEROUS SPONSORS:

**AngloGold Ashanti, BHP Billiton, Ben Bridge Jeweler, Cartier, De Beers Group, Hoover & Strong,
Newmont, Rapaport Group, Rio Tinto, Tiffany & Co., Toby Pomeroy**

**SPECIAL THANKS TO GENEROUS SPONSOR AND EVENT HOST:
Communities and Small-Scale Mining (CASM)**

THURSDAY, OCTOBER 25 -- DAY 1

8:30	Welcome and Introductions Christopher Sheldon, CASM Jonny Sasirwe (invited), ASM miner, Uganda Facilitator: Jennifer Horning	Brief welcome by Christopher Sheldon of CASM, our meeting location host, and Jonny Sasirwe, a representative of ASM miners. Attendee introductions – 10 seconds each!
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9:00-10:00	<p>Meeting Objectives and Sector Needs</p> <p>Facilitator: Amanda Stark, Rapaport Group</p> <p>Expectations/needs of each constituency (5 min for each sector):</p> <ol style="list-style-type: none"> 1. Retail Jewelers: Peggy Jo Donahue, Jewelers of America, and Greg Valerio, CRED Jewellery 2. Metalsmiths/Manufacturers/Refiners: Jennifer Horning, Ethical Metalsmiths 3. ASM: Manuel Reinoso, Association of Artisanal Minerals Producers of Central and Southern Peru (AMASUC) 4. Large-scale mines: Dave Baker, Newmont and Simon Gilbert, De Beers 5. NGOs-North/South: Steve D’Esposito, Earthworks, and Cristina Echavarría, ARM and RESPOMIN 6. Governments and donors: Paulo De Sa, Manager, Oil, Gas & Mining Division of the World Bank 7. Certifying organizations: Caren Holzman, TransFair (representing FLO) <p>Participant DISCUSSION</p>	<p>Introduction</p> <p>The Summit conveners have organized this meeting with a preliminary objectives statement in mind, which could be expressed as follows:</p> <p><i>To support and encourage small-scale miners, enabling them to responsibly produce precious gems and metals, which in turn can be responsibly marketed to consumers using terms such as “fair trade,” “green,” and “ethical.”</i></p> <ul style="list-style-type: none"> - Organizers acknowledge the issues are complex and the Summit is just a starting point – future work is needed. - The goal of the meeting should be to develop multi-stakeholder working groups to address specific issues beyond the Summit. - Because organizers represent discrete sectors, with specific expectations/needs, we’ll begin by stating each sector’s objective in attending this Summit.
10-10:30 Break		
10:30–12:00	<p>Assurance and Certification Throughout the Jewelry Sector</p> <p>Panel Facilitator: Michael Conroy</p> <p>Michael Conroy will do a 15-minute introduction on the basics of standards and certification.</p> <p>The six panelists will then each give brief summaries of models and an update on the progress of their ventures.</p> <p>Audience questions.</p>	<p>SPEAKERS</p> <p><i>ISEAL Alliance Code of Good Practice for Setting Social and Environmental Standards</i> - Patrick Mallet, ISEAL</p> <p>Oro Verde - Lina Villa, Oro Verde</p> <p>ARM - Standard Zero for Fair Trade Gold and Associated Metals - Catalina Cock Duque</p> <p>Fair Made Jewelry (with IFAT, the International Fair Trade Association) - Martin Rapaport, Rapaport Group</p> <p>IRMA-Initiative for Responsible Mining Assurance -Steve D’Esposito, Earthworks</p> <p>CRJP- Council for Responsible Jewellery Practices - Matt Runci,</p>

		CRJP
12:00	LUNCH	
1:00	<p>Company-Specific Ethical Metals/Jewelry/Gems Ventures</p> <p>Facilitators: Steve D’Esposito and Peggy Jo Donahue</p> <p>Representatives from individual company initiatives will present their business models.</p> <p>Audience questions and contributions.</p>	<p>SPEAKERS</p> <p>Target Resources – Wade Watson</p> <p>Nature’s Geometry – Brian Cook</p> <p>Columbia Gem House - Eric Braunwart</p> <p>Urth Solutions – James Scott</p> <p>Fair Trade in Gems and Jewellery - Thomas Siepelmeyer</p> <p>Leber Jeweler - Brian Leber</p> <p>CRED Jewellery - Greg Valerio</p> <p>Fifi Bijoux - Vivien Johnston</p>

2:30	<p>Commonly-Used Terms for “Ethical” Products – What Do They Stand For?</p> <p>Facilitator: Estelle Levin, private consultant, with assistance from Michael Conroy, Caren Holzman, TransFair (U.S. arm of FLO Intl.), Jennifer Horning, Ethical Metalsmiths, and Cristina Echavarría, ARM and RESPOMIN.</p> <p>A discussion of four terms being used by those marketing “ethical” products. The terms are: Fair Trade, Green, Ethical and Sustainable.</p>	<p>A presentation of the challenges when terms are used without standards or third-party assurance, and risks to consumer confidence/ trust in category.</p> <p>Presentation of draft definitions</p> <p>Open discussion</p> <p>Drafting of definitions.</p>
3:30	BREAK	
4:00 – 5:00	<p>Day 1 Wrap-Up: Vision and Objectives</p> <p>Facilitators:</p> <p>Christopher Sheldon, CASM</p> <p>Steve D’Esposito, Earthworks</p> <p>With input from all present.</p>	<p>- Summary of vision and objectives articulated at the outset by sector reps and audience.</p> <p>- Major opportunities and challenges that the day’s speakers helped identify.</p> <p>- Introduction of discussion/debate on Day 2</p>
<p>5:30 - Networking reception for all participants at Ozio’s, 1813 M St., NW, 3rd Floor (a short walk)</p> <p>DINNER OPEN – Organized options available</p> <p>Please sign up during the day on sign-up sheets provided for dinner at a variety of great area restaurants beginning around 7:30.</p>		

FRIDAY, OCTOBER 26 – DAY 2

9:00	Description of Morning Break-Out Sessions – Peggy Jo Donahue, Jewelers of America	
9:10-12:00 (break at 10:30- 11 am)	<p>MORNING BREAK-OUT SESSIONS</p> <p>These sessions will be informal, with a brainstorming focus. Rather than speakers, interested parties should contribute their thoughts, with facilitators taking notes on poster-size pads on each sub-issue.</p> <p>1. SMALL-SCALE/ETHICAL DIAMONDS & GEMS: MINE TO MARKET CHALLENGES</p> <p>Steering Committee Leaders: Peggy Jo Donahue, Jewelers of America, Amanda Stark, Rapaport Group, and Caren Holzman, TransFair (representing FLO International)</p> <p>a. Building capacity to enable communities to meet standards –what’s needed? Open discussion, facilitated by Ian Smillie, Diamond Development Initiative/Partnership Africa Canada</p> <p>b. The role of large-scale mining in facilitating responsible ASM – Open discussion facilitated by Ian Smillie and Dorothée Gizenga, DDI/PAC</p> <p>c. Ethical diamonds and gems – models and standards needed. Open discussion, facilitated by Estelle Levin</p> <p>d. Ethical cutting and polishing –models and standards needed – Open discussion, facilitated by Eric Braunwart, Columbia Gem House</p>	<p>2. SMALL-SCALE/ETHICAL METALS: MINE TO MARKET CHALLENGES</p> <p>Steering Committee Leaders – Steve D’Esposito, Earthworks, Veronika Kohler, CASM, Catalina Cock Duque, ARM, and Jennifer Horning, Ethical Metalsmiths</p> <p>a. Building capacity to enable communities to meet standards - what’s needed? Open discussion, facilitated by Veronika Kohler</p> <p>b. The ethical gold/silver supply gap – strategies to increase supply. Open discussion facilitated by Jennifer Horning</p> <p>c. The role of large-scale mining in facilitating responsible ASM – Open discussion facilitated by Aidan Davy, ICMM</p> <p>d. Refining – Standards and Certification in Developed and Developing Nations. Open discussion facilitated by Jennifer Horning</p> <p>e. Recycling – Standards and Certification. Open discussion facilitated by Stu Levit, Center for Science in Public Participation</p>
12:00	LUNCH	

