8th Annual CASM Conference

DFID CASM evaluation

10th October 2008

Ed O'Keefe Synergy Global Consulting www.synergy-global.net



Questions

- What are the benefits of CASM?
- What are the outcomes?
- How is the organisational structure working?
- What is CASM?
- Formalisation
- Governance
- Sustainability



What are the benefits of CASM?



- Learning and sharing information and experience
- Innovation and solutions
- Networking
- Sense of community



What are the benefits of CASM? (1)



- Learning and sharing information and experience
 - It's an opportunity to visit mines in other countries
 - There has been lots of sharing of experience
 - CASM helps other people find out about our work
 - You get information you can't get otherwise
 - You get updated on trends and news
 - There are some really high quality publications
 - It gives the broader picture
 - We learned a lot at the conference



What are the benefits of CASM? (3)



- Innovation and solutions
 - CASM helps give us ideas for our work
 - Meeting others helps validate our work
 - We didn't even know if it would work but we got together and saw that it was possible
 - There is searching for realisable solutions
 - I went to the CASM meeting and came back and did ……



What are the benefits of CASM? (2)



Networking

- Networking is working
- There is so much value in a network
- The major contribution and value of CASM is getting together with everyone
- Our strength is in the people who make the network up
- Colleagues from all over the world have been working with us
- I met this person at the CASM conference and now we're doing together



What are the benefits of CASM? (4)



Sense of community

- It is good to be with people who share your values and interests
- CASM's strength is its ability to mobilise people
- There is a feeling of participation
- We have confidence to speak for ourselves
- We've been given an opportunity to show the world that we exist
- We feel we are not alone



What are the outcomes?



- We weren't sure what CASM was going to achieve
 - It is difficult to say what is due to CASM
 - It is difficult to get indicators
 - CASM is working at so many different levels
- We can't believe we're here
- Would individual members be doing what they were doing without CASM?
- We're proud to work on it



What are the outcomes?



- We have got everyone round the same table
- There is a huge impact in the countries where conferences are held
- CASM's partnerships have been successful
- It gave a whole different picture to government
 - The consciousness of civil servants and the public has been raised
 - Government attitude has shifted from abolition of ASM to good governance of ASM
 - It was difficult to talk to decision-makers, now it is easier
- There has been much greater recognition of ASM
 - There is more recognition of the importance of the World Bank in ASM
 - ASM has been recognised by G8
 - Africa Mining Partnership has recognised ASM as one of the key issues
 - ICMM's attitude to ASM has changed



How is the organisational structure working?



What is CASM?



- Network
- Platform
- Our spokesperson
- CASM talks for us, as we don't have a voice
- Protecting umbrella
- Guardian
- Support organisation
- Catalyst

- CASM, World Bank and DFID get mixed up
- Funding vehicle
- Initiative
- Multi-stakeholder facility
- The ICMM of ASM
- It is a brand now



Miners



- There is an expectation of greater miner involvement
- Miners had a strong voice to drive the agenda
- We couldn't express our views on the issues
- We should be listened to more
 - There has not been a response to proposals made before
 - LSM should come to listen to ASMiners
- Parallel sessions for miners used to bigger
- Bringing the right miners in from elsewhere is how change happens
 - Miners, leaders and government learn more from miners
- The most important thing is that there are miners representatives on SMAG
 - Miners are not involved in planning
 - Should there be a miners' SMAG or Regional group?
- How do we do more things with miners?
- That's where our heart is



SMAG



- a critical role in charting a course for CASM
- provide leadership and oversight
- SMAG provides legitimacy
- SMAG needs to be informed more and involved more closely
 - Should meet more than once a year and have one conference call
- SMAG could be more democratic
 - I don't know the structure of SMAG
 - Miners from each region should be represented
- It should have a role in developing work plans and priorities
 - SMAG is not providing strategic direction
 - The collective is not part of developing the strategy



Regional CASMs



- What is a regional CASM?
 - Play a major role
 - Potential to do more on the ground through Regional CASMs
 - A platform to contribute to CASM
 - CASM Global provides a voice beyond our region
 - Why is there no CASM Latin America?
- They should perform more
 - More proactive meet quarterly
 - There should be business plans
 - There should be monitoring and evaluation
- How is a regional CASM constituted?
 - What happens if the relationship with the hosting group stops?
 - They should be given more autonomy
 - They need to be self-sustaining
 - They should be a not-for-profit separate entity
 - They should be have a Charter or MoU
 - They need their own staff
 - There needs to be networking across regions
- What is the value added? It depends on where we see CASM going



Secretariat



Staffing

- Their hearts are in it
- they just don't have the time
- There is a lack of time for the Secretariat staff`
- It is easy for us to say 'do this' and 'do that', but the Secretariat has to do it
- There needs to be a full time secretariat
- Gotthard and Chris need more time for CASM

Location

- It is good to have it at World Bank – people listen
- The World Bank gives CASM a lot of weight
- World Bank bureaucracy makes things difficult
- I'd like to see it out of the World Bank
- It needs more independence
- Someone else should take on the Secretariat



Formalisation



- Informal
- It appears very ad-hoc and it's because of the structures
- We're not that well organised
- No-one really understands what CASM is and what it can and can't do
- It is up to the people who are active to do anything
- Demand-driven
- Voluntarism only goes so far
- What would we like ad hoc or strategy driven?

- It's not happening in a structured and systematic way
- Any established institute needs to be managed well
- Need to develop a policy and vision
- There should be strategic planning
- There is a need to formalise the debates and issues
- We're not structured enough to go to other donors
- Hard to get funding when we're not a legally constituted body
- Organisation and formalisation is the main key in the revolution of artisanal mining



Governance



- What are the values CASM is based on?
- What is the vision?
- How are decisions made and plans made?
 - Whose agenda?
 - Has CASM been hijacked by LSM?
- We need to work harder to take input from stakeholders
 - Need to engage meaningfully
 - Is there fear of letting people speak their mind?
- What are the priorities?
 - What are the criteria CASM uses to define what is important and not important?
 - There seems to be an inequitable weight in the decisions made and issues to be discussed
- The lesson learned on mining is that it can be sustainable if it is done right – if there is good governance



Sustainability and financing



- ASM will always exist
- if CASM didn't exist, there would be a need to create it
- We want CASM to continue
- There is no good reason to stop
- Things will fall apart if there is a lack of continuity
- If CASM Global closes the whole operation closes – this should not happen
- We have to have a permanent platform
- We are stuck, we don't have the ability to move the next step

- How will CASM be funded?
- We need to find a way to get resources
- We need the capacity to use funds effectively
- The uncertainty of financing means CASM can't commit
- There needs to be funding from other sources
 - Can't rely on donors
 - The word 'mining' puts off donors
 - CASM is well placed between ASM and the financial system
 - CASM could be a channel for financing for ASM

It is not enough in itself to reduce poverty – it needs investment in other activities so that it is sustainable after the resources have been exhausted

